Ziyan Chen

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Interactive **&** Product Designer

EDUCATION

Savannah College of Art and Design (SCAD) 2023/09-

Savannah/Atlanta GA

MA in Major Interactive Design GPA 3.6 Expected Graduation**: 2026 /06**

Wuhan University 2019/09-2023/06

Hubei, Wuhan, China

BFA in Major Product Design GPA 3.72

SKILLS

Software

Figma	Rhino
Sketch	Solidworks
Wordpress	Keyshot
Github	Microsoft 365
Canvas	Adobe Software

Professional

➢ Strong understanding of UX principles, usability testing, human experience prototyping connective systems for the Web, systems for digital convergence.
➢ Expertise in visual design, pervasive information architecture, and interaction design, with a focus on creating cohesive and scalable product ecosystems.
➢ Experienced in collaborating with cross-functional teams.
➢ Skilled in front-end collaboration, with foundational knowledge of Java, CSS, and HTML for design implementation.

AWARDS

➢ SCAD Academic Honors Grad Sch & SCAD Achievement Grad Sch.
➢ Certified Solidworks Associate (CSWA)
➢ The Silver Prize of the 11th "Ziqiang Cup" Entrepreneurship Scheme Competition.
➢ The Third Prize of the 8th "Internet Plus" College Students Innovation and Entrepreneurship Competition.
➢ The Second Prize of the 15th National Social Practice and Science Competition on Energy Conservation and Emission Reduction.
➢ The Bronze Prize of China College Students' 'Internet + 'Innovation and Entrepreneurship Competition (Hubei Division).
➢ "Bolger Cup" SolidWorks Creative Design Competition.

WORK EXPERIENCE

2025
American Village Communities, LLC. USA
Title: Operations Systems Coordinator
Supported system operations and supply chain workflows; performed data reconciliation and validation to ensure accuracy, resolve discrepancies, and improve operational efficiency.

2024- 2025
YOUZAIHOUSE LLC. Fairfax VA USA

➢ **Title:** Operations Liaison
On-the-ground link between China HQ and U.S. apartment partners; drove cross-border communication, lease coordination, property oversight, and fast problem-solving across 500+ student housing units.

2023- 2025
Leopitorca Global Limited, Hongkong

➢ **Title:** Product Manager
Research and development of wearable devices. Conducted product research, managed R&D, executed online promotion, and secured project funding.

2022/06-2022/10
Inner Mongolia Mengniu Dairy (Group) Co., Ltd, Beijing China

➢ Title: Internship in Talent Development
Operation Learning Management System. Utilize data analysis to evaluate the effectiveness of training and talent development programs. Orchestrated nationwide training events; aligned cross-regional/department needs.

ADDTIONAL EXPERIENCE

2020- 2022

The scientific research team of Wuhan University, Wuhan China

➢ **Title:** Product Designer
Design of Phase Change Refrigerated Vaccine Transport Box Based on Aerogel and Hydrogel Material
The design and development of moisture-wicking and temperature-regulating feature of wearable devices.

2020- 2021

"Yaoying Opo" Entrepreneurship Group

➢ **Title:** UI and UX Designer
APP development, Product appearance and structure design, Model making Experiment, performance test.